Today’s Date:

**Client Details:**

Client’s Name: Jennifer Viala

Company Name: Brooklyn Vibes Events Co.

Project Title: “Brooklyn Outdoor Film Festival” Website ([www.brooklynfilmfestival.com](http://www.brooklynfilmfestival.com))

**Summary:**

Jennifer Viala is the founder of Brooklyn Vibes Events Co. and is also the organizer of this year’s Brooklyn Outdoor Film Festival that runs from August 5th to 8th at Brooklyn Bridge Park, a major entertainment venue in New York that can hold up to 5,000 people. Shows will be free and open to everyone of all ages. Jennifer needs a professional website to promote and publicise the festival and take reservations.

**Project Objectives:**

* Create a website to present the Brooklyn Outdoor Film Festival exhibition such as upcoming films showing, news or announcements about the festival.
* Create a page with a form to enable reservations for festival goers to pre-register.
* Promote the festival by linking www.brooklynfilmfestival.com to the city of Brooklyn’s news website, the Brooklyn Bridge Park’s website, and Brooklyn Vibes Events Co.’s Twitter, Instagram, and Facebook accounts.

**Target Audience:** All ages, film festival lovers.

**Timeline:** 4-5 weeks

**Budget:** $3,500

**Cost Breakdown by Weeks:**

|  |  |
| --- | --- |
| **Project Phase** | **Cost (USD)** |
| Week 1: Prototypes & Revisions | $ 1,000 |
| Week 2: Front End Development | $ 1,000 |
| Week 3: Back End Development | $ 1,000 |
| Week 4: Testing And Launching | $ 500 |
| **TOTAL** | **$3,500** |

**Technical Specifications:** HTML and CSS with Bootstrap & Django

**Project Lead:** Mahmoud Othman